

# AD

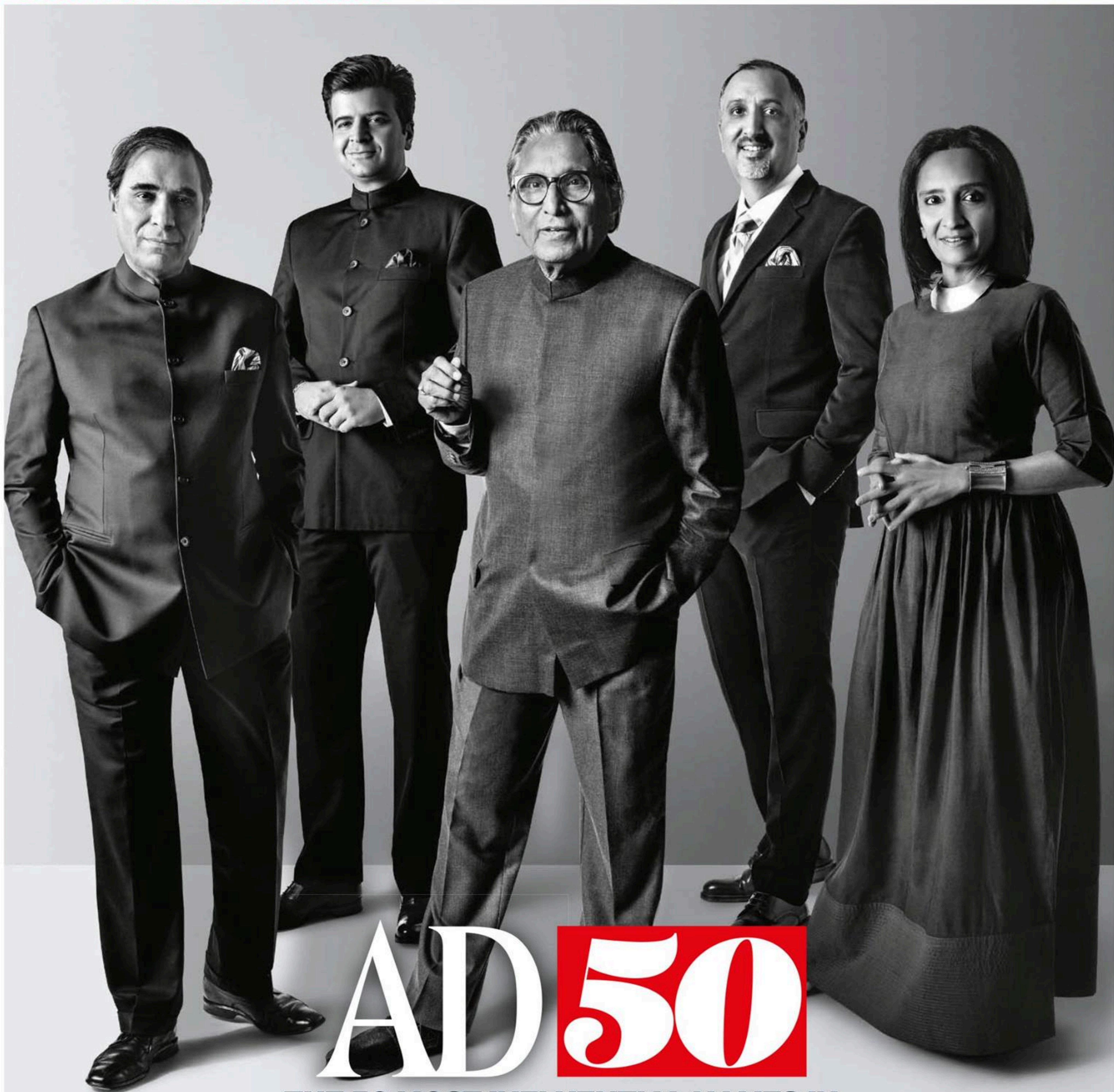
THIRD  
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EDITION

MARCH-APRIL 2015

INDIA

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ARCHITECTURAL DIGEST THE MOST BEAUTIFUL HOMES IN THE WORLD



# AD 50

**THE 50 MOST INFLUENTIAL NAMES IN  
ARCHITECTURE & DESIGN FOR 2015**

ON THE COVER **HAFEEZ CONTRACTOR, SAMEEP PADORA, BALKRISHNA DOSHI, SANDEEP KHOSLA, SHIMUL JAVERI KADRI**





AD  
ARCHITECTURAL DESIGN

# AD 50

## VISUAL ARTISTS

### MORPHOGENESIS

LOCATION: New Delhi

PRINCIPALS: Manit and Sonali Rastogi

The only constant in life is change, a truth that aptly applies to the idea of building design. Established in 1996 as a firm specializing in master planning, urban design, architecture and interior and environmental design, Morphogenesis is uniquely placed to understand the ever-changing dynamics of architecture. The JRE campus in Greater Noida (*pictured*) is the result of its desire to overturn popular beliefs of what a structure should look like. Designed like a mini urban township, the campus was a response to the specific landscape, community and local ethos in which it was to be set. The result was an efficient, sustainable campus, with a design influenced by its environment. If Morphogenesis hopes to shape the future of the way India builds, then it seems we're in very good hands—architecturally at least. [morphogenesis.org](http://morphogenesis.org)

